

Member Carol Kleven introduced the following resolution and moved its adoption:

RESOLUTION NO. 2013-63

RESOLUTION DECLARING THE CITY OF BROOKLYN CENTER'S PARTICIPATION IN THE STATE PERFORMANCE MEASUREMENT SYSTEM FOR 2013

WHEREAS, in 2010, the Minnesota Legislature created the Council on Local Results and Innovation (CLRI); and

WHEREAS, in February 2011, the CLRI released a standard set of performance measures for cities that will aid residents, taxpayers, and state and local elected officials in determining the efficacy of cities in providing services, and measure resident's opinions of those services; and

WHEREAS, the City of Brooklyn Center's existing goals and measures met or exceeded the State's standard set of measures and were approved by the State in June of 2011 for use in this program; and

WHEREAS, in February 2012, the CLRI created a comprehensive performance measurement system for cities to implement in 2012; and

WHEREAS, participation in the state Performance Measurement System is voluntary; and

WHEREAS, cities that choose to participate in the new standards measure program may be eligible for reimbursement in LGA and exemption from levy limits.

BE IT RESOLVED by the City Council of the City of Brooklyn Center, Minnesota, that:

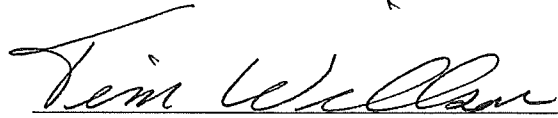
1. The city had adopted and implemented performance measures as approved by the CLRS; and
2. The city is in the process of implementing a local performance measurement system as prescribed by the Council on Local Results and Innovation; and
3. The city will report the results of the adopted measures to its residents before the end of the calendar year through publication, direct mail, posting on its website, or through a public hearing at which the budget and levy will be discussed and public input allowed; and
4. The city will survey its residents by the end of the calendar year on the services included in the performance benchmarks; and

BE IT FURTHER RESOLVED that the actual results of the performance measures adopted by the city for the program in 2012 will be reported to the Office of the State Auditor by July 1, 2013.

RESOLUTION NO. 2013-63

June 10, 2013

Date



Mayor

ATTEST: Mara Rosenbaum, Deputy
City Clerk

The motion for the adoption of the foregoing resolution was duly seconded by member

Kris Lawrence-Anderson

and upon vote being taken thereon, the following voted in favor thereof:

Tim Willson, Carol Kleven, Kris Lawrence-Anderson, Lin Myszkowski, and Dan Ryan;
and the following voted against the same: none;

whereupon said resolution was declared duly passed and adopted.



City of Brooklyn Center

Annual
Results for
the year

2012

This report documents results toward the achievement of Strategic and Ongoing Goals Desired Outcome Success Targets established by the Brooklyn Center City Council (Updated 06-30-2013)

Measuring Success



City of Brooklyn Center

OUR MISSION

To ensure an attractive, clean, safe community that enhances the quality of life and preserves the public trust

OUR VALUES

Excellence and Quality
Ethics and Integrity
Vision and Planning
Fiscal Responsibility
Cooperation and Teamwork
Open and Honest Communication
Professionalism

STRATEGIC GOALS-Desired Outcomes-Success Targets

S.G.1. We will ensure a safe and secure community

- **The threat and fear of real or perceived crime among citizens and others will be greatly reduced (d.o.1)**

a. Reduce Violent Crime by 10% or more each year

Target Met	Target Not Met	Undetermined
	X	
Data/Information/Explanation: Reporting Agency: Police Violent crime for 2012 was reduced by 16.3% from 2011. Source: Police Crime Statistics (Note: Hennepin County Crime Statistics not available as of 06-30-2013)		

b. Reduce Property Crime by 10 % or more each year

Target Met	Target Not Met	Undetermined
	X	
Data/Information/Explanation: Reporting Agency: Police Property crime for 2012 increased 0.6% from 2011. Source: Police Crime Statistics		

- **Citizens will feel and be safe in their homes, areas of concern and throughout the City (d.o.2)**

a. City Survey results will reflect that all residents feel safe in their homes.

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Police In review of the surveys that were taken at each of the four Neighborhood Park meetings a total of 95% residents indicated they felt safe in their homes most of the time. (A total of 203 of 214 responses)</p> <p>Source: 2012 Area Neighborhood Meeting Poll</p>		

b. City Survey results will reflect that all residents feel safe throughout the City (No places deemed unsafe)

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Police The 2012 Community Survey found an increase of 15% of residents who indicated they felt safe throughout the city since the 2008 Community Survey was completed. (53% in 2008 versus 68% in 2012)</p> <p>Source: 2012 Area Neighborhood Meeting Poll</p>		

- c. *City survey results will reflect that all residents feel safe walking alone at night in their neighborhood.*

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Police The 2012 Community Survey found an increase of 10% of residents who indicated they felt safe walking alone at night since the 2008 Community Survey was completed. (65% in 2008 and 75% in 2012)</p> <p>Source: 2012 Area Neighborhood Meeting Poll</p>		

S.G.2. We will proceed aggressively with implementation of City redevelopment plans

- **Privately funded redevelopment will expand and improve (d.o.1)**

- a. *At least 50% of the privately owned residential vacant properties will be redeveloped by 2016 adding to the adjusted for inflation taxable value of the City. Redevelopment of these properties will commence by 2012*

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency- Business and Development A substantial majority of the privately owned vacant residential property consists of a 2.19 acre parcel which lies immediately west of the River Glen Apartment Complex. The property is part of the approved preliminary plat of Evergreen Villa's Addition, which proposes to increase the size of this vacant parcel to 2.79 acres. There are approximately a dozen vacant lots scattered throughout the community.</p> <p>To preserve the future residential development opportunities of Eastbrook Estates 2nd Addition, the EDA acquired approximately 5.7 acres of the land assembled for the planned development of 20+ residential lots.</p> <p>At this time, the residential housing market has not improved to a level to generate any serious inquiries on the development of</p>		

Target Met	Target Not Met	Undetermined
vacant residential properties.		
Source: Internal Records		

b. *At least 80% of privately owned vacant commercial properties will complete redevelopment by 2016 adding to the adjusted for inflation taxable value of the City. Redevelopment of these properties will commence by 2012.*

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency- Business and Development</p> <p>The 5 major vacant commercial properties identified with this goal comprise approximately 36 acres in area and include the following: the former NW Racquet Club (8 acres), the former Howe Fertilizer Site, the former Jerry's Food Site (4 acres) the 2nd phase of the Adult Education/Northwest Family Site (3 acres) and the 3rd phase of the Luther Automotive Site (16 acres)</p> <p>In 2012 certificate of occupancy permits were issued to the following construction projects which comprise 75% of these vacant properties:</p> <ul style="list-style-type: none"> • Northwest Family Service Center for a 63,000 sq. ft. office addition and parking structure to the District 279 Adult Education Building; • the Honda and Toyota Dealerships (52,228 sq. ft. and 52,140 sq. ft. respectively) were completed; and • A 90,000 sq. ft. multi-tenant industrial building was constructed on the former NW Racquet Club/Lifetime Site. <p>The owner/ developer of the former Howe Fertilizer Site is optimistic that they will receive the necessary environmental approvals and clean up funds to construct a 61,000 sq. ft. multi-tenant industrial building for late 2013 occupancy.</p> <p>The market conditions associated with the redevelopment opportunities for the 4 acre Jerry's Food site will improve with the 2013 development activity within the Shingle Creek Crossing PUD; specifically, the renovation of the Food Court Building with jr. box retailers.</p>		

Target Met	Target Not Met	Undetermined
Source: Internal Records		

- c. *At least 50% of blighted/economically obsolete commercial properties will be redeveloped by 2016 adding to the adjusted for inflation City Tax Base. Redevelopment of these properties will commence by 2012*

Target Met	Target Not Met	Undetermined
		X
Data/Information/Explanation: Reporting Agency-Business and Development The properties included in this goal include the Target, Inland Commercial Center, Office Max Center, former Best Buy site, former K-Mart site and Davanni’s restaurant. These properties include 38 acres. The redevelopment of the northern and eastern portion of the Opportunity Site will be highly dependent on the redevelopment of the Brookdale Mall Area (Shingle Creek Crossing PUD), the potential repositioning of the major commercial user in this area (Target), and the reuse of vacant commercial buildings and tenant space, such as the relocation of Brown Business College.		
Source: Internal Records		

- **“Opportunity Site” redevelopment will commence (d.o.2)**
 - a. *30% of the privately owned properties north and east of John Martin Drive will commence redevelopment by 2016*

Target Met	Target Not Met	Undetermined
		X
Data/Information/Explanation: Reporting Agency-Business and Development At this time, discussions for this area have occurred, but development has not started.		

Target Met	Target Not Met	Undetermined
Source: Internal Records		

b. *All of the privately owned properties north and east of John Martin Drive will complete redevelopment by 2021 adding to the adjusted for inflation taxable value of the City*

Target Met	Target Not Met	Undetermined
		X

Data/Information/Explanation: Reporting Agency-Business and Development

The redevelopment of the northern and eastern portions of the Opportunity Site will be highly dependent on the redevelopment of the Brookdale Mall Area (Shingle Creek Crossing) which could cause a repositioning or changes to the Target site, the ability to assemble multiple properties, and the market conditions for multiple family residential development.

In 2012, Best Buy closed their store, adding 50,000 sq. ft. of retail space to the current store front vacancies of approximately 100,000 sq. ft. within the former K-Mart Building and Brookview Plaza/former Office Max Center

To date, the commercial inquires have been on the reuse or repurposing of these vacant retail spaces and the former Best Buy Site.

Source: Internal Data

c. *At least 50% of EDA owned and privately owned properties located south and west of John Martin Drive will commence and complete redevelopment by 2016 adding to the adjusted for inflation taxable value of the City*

Target Met	Target Not Met	Undetermined
		X

Target Met	Target Not Met	Undetermined
<p>Data/Information/Explanation: Reporting Agency-Business and Development</p> <p>The 47 acres of land identified in this goal include the former Brookdale Ford Site (8.4 acres), the Brookdale Square Center (former Circuit City strip center (22.3 acres), the Goldmark Office Building (8 acres) and the 5 lots along John Martin Drive (7 acres).</p> <p>In 2012, the Minnesota School of Business acquired the Goldmark Office Building and continues to occupy the 2nd floor of this 70,000 sq. ft. building. Vacant building and tenant spaces within this area include: the former Audio King Building, Perkins restaurant, 1st floor of the former Goldmark office building and a majority of the Brookdale Square Strip Center, with the exceptions of a long term lease with PEP Boys and a 10 year lease with Ocean Buffets remodeling of the former T Wrights restaurant site.</p> <p>Redevelopment of this portion of the Opportunity Site will be influenced by the proposed Shingle Creek Crossing redevelopment of the Brookdale Mall properties and the market conditions for alternate uses such as offices and residential.</p> <p>The City has employed The McCombs Group to undertake a housing market study for the Opportunity Site which will be available in April-May, 2013</p> <p>Source: Internal Records</p>		

d. All EDA owned and privately owned properties located south and west of John Martin Drive will commence and complete redevelopment by 2021 adding to the adjusted for inflation taxable value of the City.

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency- Business and Development</p>		

Target Met	Target Not Met	Undetermined
<p>The EDA property referenced in this goal is the 8.6 acre, former Brookdale Ford site. Staff discussions on this property have included the possibilities of a joint planning venture with the adjoining 23 acres owned by Centro Properties/Blackstone Properties, with the possibilities of expanding the conceptual development to include the 8 acre Goldmark Office site, to achieve the type of redevelopment envisioned by the Opportunity Site Master Plan.</p> <p>The redevelopment of this area is highly dependent on the Shingle Creek Crossing Commercial redevelopment of the Brookdale Mall properties and residential market conditions that would support a mixed use redevelopment.</p> <p>Source: Internal Records</p>		

- **EDA owned properties redevelopment will proceed expeditiously**
 - a. *At least 50% of the EDA properties owned (Non Opportunity Site) commercial properties (approximate 12 acres) will commence redevelopment by 2012*

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Business and Development</p> <p>This goal includes the following properties:</p> <ul style="list-style-type: none"> • the 8.6 acre site that was conveyed and developed by the Molasky Group for the FBI Regional Facilities, • the former Olive Garden and balance of the Cracker Barrel site (approximately 5 acres), • the 1.06 acres being developed with the Shingle Creek Crossing PUD (former Ground Round Restaurant), • the 1.5 acre phase II Embassy Suites lot, and • the 8 acres known as the 57th & Logan Site. <p>The development of the FBI site and the inclusion of the former Ground Round restaurant site into the Shingle Creek Crossing PUD is approximately 40% of this goal.</p> <p>In 2011, the MPCA removed their environmental remediation equipment and the City completed a replat of the properties to facilitate future redevelopment opportunities for the 57th and Logan Ave Site.</p>		

Target Met	Target Not Met	Undetermined
<p>In 2012, the FBI Site was completed and the adjacent 5 acres was positioned as a highly visible site for new office development along the Interstate.</p> <p>The City is aware of interest by the hospitality industry in the development of the Phase II Embassy Suites site.</p> <p>Source: Internal Records</p>		

b. All EDA owned commercial property (approximate 33 acres) will have completed redevelopment within ten years by 2021 adding to the adjusted for inflation taxable value of the City

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency- Business and Development</p> <p>The development of the FBI Regional Field Offices (8.6 acres) and the approved conveyance of the Ground Round Restaurant site of 1.06 acres is approximately 29% of all of the EDA properties. The remaining 23+ acres are high profile sites and well positioned to be part of the redevelopment of the City that will occur prior to 2020.</p> <p>Source: Internal Records</p>		

S.G.3. We will stabilize and improve residential neighborhoods

- **Citizens will benefit from a diverse stock of housing types and styles (d.o.1)**

a. The number of home improvements and remodels will increase

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency- Buildings and Community Standards</p>		

Target Met	Target Not Met	Undetermined
<p>In 2012 2,178 residential construction permits were issued with a valuation of \$7,851,145 versus 2,110 in 2011 with a value of \$6,699,765 and 2,148 in 2010 with a value of \$7,460,320.</p> <p>The number of residential properties that made property improvements in 2012 was 1,422 with an average of \$5,521 per property. Of these 1,422 properties 522 were vacant properties with an average per property of \$5,464.42. This compared to 1,380 with an average of \$4,863 per property in 2011, and 1,265 for \$5,653 per property in 2010.</p> <p>The number of permits issued for property improvements and repairs continues to be high, partly due to the number of repairs of vacant properties and general maintenance required for an older housing stock.</p> <p>Definition: First part means number of all residential permit types (building, plumbing, mechanical, electrical) and value of all permits. Second part is a subset of that indicates the total number of properties that permits were issued to and the average value of improvements per property.</p> <p>Source: LOGIS PIMS database</p>		

b. The value added home improvements will exceed \$7,500 average per permit in each neighborhood (i.e. garage additions, bathrooms, bedrooms, 2nd stories, energy efficiency improvement) annually

Target Met	Target Not Met	Undetermined
X		
<p>Data/Information/Explanation: Reporting Agency- Buildings and Community Standards</p> <p>In 2012 178 properties were issued permits that were considered value added for a total value of \$1,595,788 an average of \$8,965 per property. In 2011 109 properties were issued permits that were considered value added for a total value of \$1,120,515 an average of \$10,280 per property. In 2010, 101 permits were issued for a total value of \$1,039,359 and average of \$10,291.</p>		

Target Met	Target Not Met	Undetermined
<p>Definition: A value added permit includes new garages, new bathrooms, basement finishes, home additions, new decks and similar. Permits analyzed included single family remodels or additions that are not commercial, multifamily or new homes.</p> <p>Source: LOGIS PIMS database</p>		

c. Housing and accommodations for seniors will be available for aging residents consistent with the demand for housing by this demographic group

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency- Buildings and Community Standards Presbyterian homes is adding a 97 bed skilled nursing facility, construction began in 2012.</p> <p>Source: Senior Housing Search.com and Internal Records</p>		

d. There will be new housing construction to accommodate the needs of those seeking modern housing and move up housing choices

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Buildings and Community Standards The only new housing construction in 2012 is the construction of the new housing units at the Maranatha Facility.</p> <p>Source: Internal Records</p>		

- **Owners and occupants of housing in residential neighborhoods will comply with City codes and regulations which will be adequate to ensure a safe well maintained and attractive community (d.o.2)**

a. Of all residential properties inspected, 90% will be in full compliance with property maintenance codes (% of properties w/o violation)

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Buildings and Community Standards In 2012 approximately 70% of the properties within the city were inspected. Of those properties inspected 77% did not have any violations recorded throughout the entire year.</p> <p>1,484 properties had violations and of those properties, 86% were brought into compliance. In certain cases, weather deferrals were appropriate or enforcement actions were required.</p> <p>Source: LOGIS PIMS inspection database</p>		

b. All residents surveyed are aware of, understand and support the enforcement of city housing and neighborhood codes

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency-Buildings and Community Standards The majority of residents feel the codes are about right, while some feel they are not tough enough and a few feel they are too tough.</p> <p>Source: 2012 Resident Community Survey</p>		

- **Owner occupied housing will increase as a percentage of total housing (d.o.3)**
 - a. *At least 95% of single family residential properties will be owner-occupied*

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Assessing and Licensing 677 single family properties had an active rental licensed on December 31, 2012.</p> <p>Of 8,183 properties defined as single family homes, end-of-year data indicated 677 active/pending rental licenses in 2012 (91.8%) , 603 active/pending rental licenses in 2011 , 587 active/pending rental licenses in 2010 and 590 active/pending rental licenses in 2009.</p> <p>Definition: A single family property is defined as single family detached, duplex, townhome or condominium. Note: In 2010, a rental license ordinance amendment requires all non-owner-occupied properties to be licensed including relative homesteads.</p> <p>Source: Assessing and Business License data</p>		

- b. *At least 95% of all new housing will be built for owner occupancy*

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Buildings and Community Standards The only new housing construction in 2012 is the construction of the new housing units at the Maranatha Facility. These units are not owner-occupied.</p> <p>Source: Internal Records</p>		

- **Problems associated with foreclosed residential properties will be dramatically reduced or eliminated (d.o.4)**
 - a. *90% of qualified vacant properties will be registered and in compliance with the vacant building ordinance*

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Buildings and Community Standards</p> <p>In 2012, 83.4% of qualified vacant properties were registered in 2012. 295 Properties were issued reoccupancy permits in 2012 and were in compliance with city codes. In 2011, 83% of qualified vacant properties were registered in 2011. 319 properties were issued reoccupancy permits in 2011 and were in compliance with city codes. In 2010, 76.21% of qualified vacant properties were registered in 2010. 229 properties were issued reoccupancy permits in 2010 and were in compliance with city codes.</p> <p>In 2012, 721 properties were vacant throughout the year of 2012 compared to 916 in 2011 and 848 in 2010. 545 of these properties were qualified to be registered. 455 properties were registered, with 248 newly registered properties in 2012 compared to 351 in 2011 and 301 in 2010.</p> <p>Definition: Qualified properties do not include HUD exempt, snowbird, vacant for less than 30 days, and rare special circumstances.</p> <p>Source: LOGIS Pims database</p>		

b. All vacant properties will be in compliance with property maintenance codes

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Buildings and Community Standards Not all vacant properties were in compliance with city codes in 2012. 295 vacant properties were brought into code compliance and issued re-occupancy permits in 2012 versus 319 in 2011 and 229 in 2010.</p> <p>In 2012, 10 properties qualified for a reduced fee vacant building permit based on no exterior property code violations. The city conducted 189 abatements for abatable violations such as junk, unsecure, graffiti, junk vehicles, and long grass compared to 345 abatements in 2011. 42 abatements for junk/securing and debris, in 47 other cases in 2012 corrections were made by a representative of the property versus 52 in 2011.</p> <p>Note: All registered vacant properties are required to pass an inspection and obtain a re-occupancy permit with all maintenance items corrected prior to re-occupancy.</p> <p>Source: LOGIS inspection database</p>		

- **Residential property values will improve and citizens will be proud of their neighborhood and community (d.o.5)**

a. By 2013 the average residential sales price will stop declining

Target Met	Target Not Met	Undetermined						
	X							
<p>Data/Information/Explanation: Reporting Agency-Assessing In 2012 the median sales price was \$95,000, a 15.4% increase from the 2011 median sales price of \$82,400.</p> <p>A 5 year comparison of Median Prices for Brooklyn Center provided by the Minneapolis Area Association of Realtors:</p> <table border="0"> <tr> <td>2008</td> <td>\$115,000</td> <td>(change from 2011 + 15.4% / change from 2008 - 17.4%)</td> </tr> <tr> <td>2009</td> <td>\$ 90,000</td> <td></td> </tr> </table>			2008	\$115,000	(change from 2011 + 15.4% / change from 2008 - 17.4%)	2009	\$ 90,000	
2008	\$115,000	(change from 2011 + 15.4% / change from 2008 - 17.4%)						
2009	\$ 90,000							

	Target Met	Target Not Met	Undetermined
2010	\$110,000		
2011	\$ 82,300		
2012	\$ 95,000		
<p>Definition: MLS includes single family, townhomes and condominium property types. The sales data reported by MLS also includes open market, short, bank and forced sales.</p> <p>Source: 2012 Annual Report on the Twin Cities Housing Market, Minneapolis Area Association of Realtors</p>			

b. By 2016 residential sales prices will increase at a rate equal to or greater than the rate of increase in comparable communities

	Target Met	Target Not Met	Undetermined
		X	
<p>Data/Information/Explanation: Reporting Agency-Assessing</p> <p>A review of comparative Cities indicates that the median home sales price increased in 2012 from 2011 for all cities. The range of increase was 4% to 22.9%, with an average increase of 12.98% and median increase of 10.5%. Brooklyn Center’s median sales price increased 15.4%.</p> <p>Definition: The median is used for city comparison instead of the average since it is a better statistical measure of the average home sale price and comparative data is available throughout the Twin Cities region. Cities compared include Crystal, Robbinsdale, Richfield, Brooklyn Park, New Hope, Maplewood, White Bear Lake, Shoreview, Golden Valley</p> <p>Source: 2012 Annual Report on the Twin Cities Housing Market, Minneapolis Area Association of Realtors</p>			

c. All residential properties will be well maintained and landscaped

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency-Building and Community Standards No criteria have been established to define a well-maintained and landscaped property beyond minimum code requirements. It is anticipated that criteria will be developed in 2013.</p> <p>Source: Internal resources</p>		

d. All residents surveyed will say they are proud of their neighborhood

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Administration 85% of residents surveyed stated that people have pride and ownership in their neighborhood, which is a solid rating.</p> <p>Source: 2012 Community Resident Survey</p>		

e. All residents surveyed will say they are proud of Brooklyn Center

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Administration 89% stated they are proud to live in Brooklyn Center compared, a strong favorable rating. 85% expressed a high quality of life compared to 65% in 2008.</p> <p>Source: 2012 Resident Community Survey</p>		

S.G.4. We will embrace the community demographic makeup and increasing cultural diversity

- **All demographic groups will be represented and encouraged to participate in civic, governmental, community organizations and activities (d.o.1)**
 - a. *Members of all communities will have equal access and representation in civic, governmental, community organizations and activities*

Target Met						Target Not Met						Undetermined																	
												X																	
Data/Information/Explanation: Reporting Agency-Administration																													
On June 30, 2012												On June 30, 2011																	
						Asian or Pacific Islander						American Indian or Alaskan Native						Asian or Pacific Islander						American Indian or Alaskan Native					
Full-time		White	Black	Hispanic									Full-time		White	Black	Hispanic									Asian or Pacific Islander		American Indian or Alaskan Native	
Males		90	4	1	2		1						Males		94	4	1	3		1						Asian or Pacific Islander		American Indian or Alaskan Native	
Females		50	0	0	1		0						Females		52	0	0	0		0						Asian or Pacific Islander		American Indian or Alaskan Native	
						Asian or Pacific Islander						American Indian or Alaskan Native						Asian or Pacific Islander						American Indian or Alaskan Native					
Part-time		White	Black	Hispanic									Part-time		White	Black	Hispanic									Asian or Pacific Islander		American Indian or Alaskan Native	
Males		98	15	2	2		0						Males		70	11	1	1		0						Asian or Pacific Islander		American Indian or Alaskan Native	
Females		85	6	0	7		0						Females		57	4	0	0		1						Asian or Pacific Islander		American Indian or Alaskan Native	
						Asian or Pacific Islander						American Indian or Alaskan Native						Asian or Pacific Islander						American Indian or Alaskan Native					
New Hires During Fiscal Year		White	Black	Hispanic									New Hires During Fiscal Year		White	Black	Hispanic									Asian or Pacific Islander		American Indian or Alaskan Native	
Males		4	0	0	0		0						Males		5	0	0	0		0						Asian or Pacific Islander		American Indian or Alaskan Native	
Females		2	0	0	1		0						Females		5	0	0	0		0						Asian or Pacific Islander		American Indian or Alaskan Native	

Source: Human Resources Report EEO4 and Update

- **Youth will be adequately served by recreation and educational programs and activities (d.o.2)**

a. All youth desiring to will be productively engaged in recreational activities or educational programs

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency-Community Activities Recreation Services During 2012, the Brooklyn Bridge Alliance for Youth refined its vision, purpose, goals and strategies. In addition, an Executive Director was hired and a budget developed to help the work.</p> <p>The new Brooklyn Center Youth Recreation Facility was opened in November of 2012. Built with a grant from the Hennepin Youth Sports Program, the BCYRF will support youth recreation in the community. The City, school districts, along with community groups will have access to the facility.</p> <p>The 2012 Brooklyn Center Citizen survey indicated that 61% of all households with children had participated in recreation programs during the past 2 years. In addition, 100% of respondents rated their child’s experience as either good or excellent.</p> <p>Source: Reporting Agency-Community Activities Recreation Services</p>		

b. Participation in community programs and activities will reflect the demographic makeup of the community

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency- Community Activities Recreation Services Program promotional materials were provided in multiple languages. Swimming lessons and water safety programs were</p>		

Target Met	Target Not Met	Undetermined
<p>conducted in some of the community's larger multi-family housing complexes. A youth soccer league was conducted that targeted Latino and Liberian youth. Over 125 youth participated in the program.</p> <p>Despite a change in community demographics over the past four years, the percentage of residents participating in recreation programs grew by 2%.</p> <p>Source: Reporting Agency-Community Activities Recreation Services</p>		

- **The social, health and housing needs of the aging and moderate income population will be improved (d.o.3)**
 - a. *Service gaps in the social, health and housing needs of the aging and moderate income community members will be reduced and eliminated over time*

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency-Business and Development</p> <p>In 2012, through Senior Community Services, approximately 44 Brooklyn Center residents age 60+ were served. In addition smoke alarms were provided to elderly through the Fire Department. CEAP's Meals on Wheels and Senior Chore Services provided seniors and adults with disabilities in Brooklyn Center the help they need that allows them to stay in their own homes. Last year CEAP served 12,400 hot meals in Brooklyn Center through our Meals on Wheels Program and performed 711 chores.</p> <p>Source: Annual reports by CEAP and Senior Community Services for CDBG programing.</p>		

S.G.5. We will maintain and improve City infrastructure

- **The City government buildings and other major equipment and physical assets of the City will be maintained and improved (d.o.1)**

a. Meet or exceed the minimum maintenance condition standard for City facilities

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency- Community Activities Recreation Services, Public Works Planned capital building improvements as proposed in the 2012 CIP and the long-term Capital Maintenance Building Plan, which outlines specific maintenance priorities for each of the City’s buildings to the year 2025, were partially delayed in 2012 due to funding issues. However, minor scheduled repair work was accomplished through the use of available operating budget funds, including re-staining of the Central Park Gazebo and replacement of minor HVAC equipment in the Police building. Deferred work scheduled for the City Hall/Community Center Campus was addressed through the establishment of a Performance Contract Improvement Project being implemented in 2013. Establishment of a specific maintenance condition standard has not been generated, but evaluation is underway through research conducted on the feasibility of a Building Asset Management Software system.</p> <p>Source: 2012 Capital Improvement Program and Capital Maintenance Building Plan, November 2007</p>		

b. Customers provide positive feedback pertaining to City facilities (clean, attractive buildings)

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency- Community Activities Recreation Services, Public Works An informal question was polled at four neighborhood meetings held in 2012 relative to Brooklyn Center having city buildings (city hall, public works, police, fire) that are clean and attractive with results as follows: Agree 81%, Somewhat Agree 16%, Somewhat Disagree 2% and Completely Disagree 1%.</p> <p>Source: Police records</p>		

c. Maintain public access and availability for City park facilities and infrastructure

Target Met	Target Not Met	Undetermined
X		
<p>Data/Information/Explanation: Reporting Agency- Public Works In 2012, all parks and trail facilities were maintained to the levels in 2011. 2012 improvements to maintain and promote the City's parks include the following: replaced the old park building with a new picnic shelter at Orchard Lane Park, restored most of the remaining woodchip trails in Palmer Lake Park, removed an unused baseball field at Centennial Park with anticipation of converting it to soccer fields, replaced the old soccer/football field lights at Evergreen Park with new energy efficient lighting, repaved the basketball court at East Palmer Park, repaved and surfaced the Evergreen Park tennis courts and other miscellaneous maintenance activities. Additionally, the park building located at Northport Park was demolished due to structural deficiencies and was deemed unsafe to inhabit by our City building official (scheduled for replacement in 2016 CIP).</p> <p>Source: 2012 Capital Improvement Program and other Public Works records</p>		

d. Reduce graffiti occurrences and complaints.

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Buildings and Community Standards In 2012, 30 Graffiti cases were reported, a higher number than the 7 cases of graffiti were reported in 2011. There were 39 cases in 2010, 59 in 2009 and 67 in 2008. Staff typically responded to the report within 2 days and achieved compliance in all cases.</p> <p>Source: LOGIS inspection database, Police Database</p>		

- **Neighborhood streets and utilities will be maintained and improved (d.o.2)**

- a. Citizen rate reconstruction projects as meeting or exceeding expectations via survey sent to project area residents*

Target Met	Target Not Met	Undetermined
X		
<p>Data/Information/Explanation: Reporting Agency-Public Works There were no reconstruction projects in 2012; therefore, no survey results to report. However, in 2011, we conducted surveys with all project area residents dating back to the 2009 Aldrich Neighborhood project. The results are as follows: 2009 Aldrich Area Project, 110 surveys sent, 13 responses received, 92% indicated meeting or exceeding project expectations; 2010 DuPont Avenue Project, 186 surveys sent, 25 responses received, 64% indicated meeting or exceeding project expectations; 2010 Twin Lakes Area Project, 278 surveys sent, 29 responses received, 72% indicated meeting or exceeding project expectations; and 2011 East Palmer Lake Area Project, 430 surveys sent, 72 responses received, 93% indicated meeting or exceeding project expectations.</p> <p>Source: Public Works records/survey results</p>		

b. Using a pavement index rating system, meet or exceed the established acceptable roadway rating standard

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency- Public Works A pavement rating evaluation and management system is currently being developed. The existing Citywide pavement rating has been completed with an average weighted pavement condition index (PCI) of 75.3. The City will continue updating the pavement management system with a goal of establishing a standard target/goal PCI in 2013 that will be used to program pavement rehabilitation and preventive maintenance measures.</p> <p>Source: Internal Records</p>		

c. Reduce pothole and roadway complaints

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Public Works In 2010, the City responded to 175 pothole issues, 212 in 2011 and 196 in 2012. Increased pothole patching efforts and better patching methodology have contributed to fewer complaints in certain areas throughout the City where the sealcoat/roadway prematurely failed that was experienced over the past few years. Pavement rehabilitation management methods will be further improved in 2013 through the implementation of the City’s pavement management system, which may also contribute to an improved serviceability level.</p> <p>Source: Public Works Records</p>		

d. Reduce sewer blockage and watermain breakage/complaints

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Public Works In 2009, the City responded to 99 possible sewer backups, only one that was related to a City owned/ maintained sewer line. In 2010 there were 94 possible backups reported, none were in City lines. In 2011 there were 72 possible backups reported, two were related to City issues. In 2012 there were 59 possible backups, none were related to city issues. The City has significant televising, root sawing and visual inspection programs to maintain the sewer capacity and minimize sewer blockages. There were five watermain breaks in 2009 , five in 2010, seven in 2011 and three in 2012. Watermain breaks are highly variable with a multitude of factors ranging from soil conditions to the significance of the seasonal conditions and temperatures. The City’s reconstruction program is a significant element in meeting this goal through the systematic replacement of the utilities.</p> <p>Source: Public Works and Finance Utility Records</p>		

e. Complete the citywide street and utility reconstruction program by 2021

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency- Public Works In 2011, steps were implemented to advance the 2012 neighborhood street and utility reconstruction project to 2011, combining the originally planned 2011 and 2012 projects. This combined project was fully completed in 2011. Due to future funding shortage issues, a major neighborhood reconstruction project was not advanced and the program was put on hold in 2012. However, the design of the 2013 reconstruction project is currently underway and on schedule to be constructed the summer of 2013. Future funding strategies need to be further evaluated to maintain this schedule to address issues with funding shortfalls (e.g. Street Reconstruction and Water Funds).</p> <p>Source: 2013 Capital Improvement Programs</p>		

- **The traveling public will benefit from multi-modal transportation options fostered and provided by the City (d.o.3)**

a. Minimize any increase to future traffic delays and congestion

Target Met	Target Not Met	Undetermined
X		
<p>Data/Information/Explanation: Reporting Agency-Public Works Recent transportation improvements included replacement of the two signal systems at the I-94 north and south ramps at Shingle Creek Parkway in 2011 and upgrading the signal system at the Shingle Creek Parkway/Freeway Boulevard intersection to address the anticipated operation issue prompted by the completion of the FBI site. Measures are currently underway to coordinate these three signal systems to improve the operations and decrease delays experienced through that corridor. Right turn lanes were added along Brooklyn Boulevard and access issues were addressed along 69th Avenue as part of the adjacent Luther Honda/Toyota developments. Intersection and traffic signal improvements were completed at 71st Avenue and Brooklyn Boulevard as part of the Northwest Family Services/CEAP development. A traffic impact study update was completed as part of the Shingle Creek Crossing Phase II development - no further transportation</p>		

Target Met	Target Not Met	Undetermined
improvements were identified as being needed with the minimal internal development changes.		
Source: Public Works records		

b. Minimize the amount of regional traffic flow on local streets

Target Met	Target Not Met	Undetermined
X		
Data/Information/Explanation: Reporting Agency-Public Works		
The Brooklyn Boulevard Corridor Study was substantially completed in 2012 that includes regional and local transportation planning and is expected to be completed in early 2013. A feasibility study will be initiated 2013 pertaining to the planning of the regional transportation corridor along Highway 252.		
Source: Internal Records		

c. Increase alternative modes of transportation used

Target Met	Target Not Met	Undetermined
X		
Data/Information/Explanation: Reporting Agency-Public Works		
In 2012, the City continued participation in the Five Cities Senior Transportation Program, the City substantially completed the Brooklyn Boulevard Corridor study that comprehensively evaluated alternative transportation modes relative to that corridor, the Three Rivers Park District completed the reconstruction and realignment of the Shingle Creek Regional Trail from Bass Lake Road to I-94 through Centennial Park, the new Shingle Creek Regional Trail segment through the Shingle Creek Crossing development was completed, the new trail along Azelia Avenue was completed as part of the France Avenue Business Center development, the Three Rivers Park District was awarded a grant for the planned extension of the Twin Lakes Regional Trail along 57 th Avenue to the Mississippi River (2015/2016 construction project), the City was awarded a grant from Hennepin County to develop a Citywide Master Pedestrian and Biking Plan		

Target Met	Target Not Met	Undetermined
(2013 planning project), and the City was awarded a Federal Safe Routes To School Planning Grant that will evaluate transportation infrastructure around nine schools to help encourage more and promote safer biking and walking to and from school (2012-2013 planning project).		
Source: City Records		

- **Citizens will benefit from the expansion and improvement of needed technology infrastructure as viable options become available (d.o.4)**

a. Reduce City government expenses through the application of technology

Target Met	Target Not Met	Undetermined
		X
Data/Information/Explanation: Reporting Agency-Administration		
<ul style="list-style-type: none"> • In 2012, a new server was purchased that combined two hardware components reducing the costs of hardware. • A new computer records backup system was implemented utilizing off-site storage, eliminating some costs of city-owned hardware and creating redundancy protection. 		
Source: Internal records		

b. Improve City Services to the citizens through the application of technology

Target Met	Target Not Met	Undetermined
X		
Data/Information/Explanation: Reporting Agency-Administration		
<ul style="list-style-type: none"> • A new mobile license plate reader system was implemented increasing efficiencies in the Police Department for investigations and enhancing customer service. One example is recovering stolen vehicles. • For Building & Community Standards, additional notifications were printed in the field on demand with mobile 		

Target Met	Target Not Met	Undetermined
<p>equipment and printers allowing staff to complete work in field and provide immediate information onsite to customers. This helped reduce travel time and some mailing costs.</p> <ul style="list-style-type: none"> Some additional handouts were transcribed onto webpages to allow Google translation options for customers who prefer reading languages other than English. <p>Source: Internal data</p>		

c. Preserve environmental resources and conservation of energy through the application of technology

Target Met	Target Not Met	Undetermined
X		
<p>Data/Information/Explanation: Reporting Agency-Administration</p> <ul style="list-style-type: none"> Printers within the organization were consolidated where appropriate to reduce overall maintenance, supply and electricity costs. Additional information was made available on the website to allow customers to view documents without being mailed to them reducing paper use and costs. <p>Source: Internal Data</p>		

S.G.6. We will encourage city wide environmental sustainability efforts

- Public appreciation of the environment will be enhanced and expanded (d.o.1)**
 - a. By 2013 all residents surveyed will understand the value of recycling and energy conservation and at least 70% will have changed their behavior to conserve environmental resources*

Target Met	Target Not Met	Undetermined
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Target Met	Target Not Met	Undetermined
X		
<p>Data/Information/Explanation: Reporting Agency-Administration Eighty-two percent of the sampled households participate in the curbside recycling program. And, 78% have taken actions to reduce their household energy use – primarily using CFL light bulbs, adjusting thermostats, and buying energy efficient appliances.</p> <p>Source: 2012 Resident Community Survey</p>		

b. By 2016 energy consumption in the City will be reduced significantly

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency-Administration The Earle Brown and Opportunity area street lighting system upgrade project was initiated in 2012 and will be completed in 2013. The lighting system includes LED lights and a more functional control system to help reduce energy consumption.</p> <p>Source: Internal Records</p>		

c. By 2016 City government energy consumption will be reduced significantly

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency-Community Activities Recreation Services, Public Works</p> <ul style="list-style-type: none"> • At the Earle Brown Heritage Center, 199 light ballasts were replaced with more energy efficient models. In addition 44 light fixtures were converted from fluorescent to LED. • At the Public Works Garage, cold weather, high-output outdoor ballasts were installed in the cold storage facility. • At the Community Center 47 light ballasts were replaced and automatic shut off valves installed in the locker room 		

Target Met	Target Not Met	Undetermined
showers. <ul style="list-style-type: none"> In 2012, the City contracted with McKinstry Inc. to conduct a guaranteed energy savings audit and plan for the City Hall and Community Center buildings. 		
Source: Internal Records and CIP		

- The purchasing power of the City will support the goals of an environmentally sustainable community (d.o.2)**
 - The City will purchase recycled materials whenever costs are reasonable and quality is acceptable*

Target Met	Target Not Met	Undetermined
		X
Data/Information/Explanation: Reporting Agency- Fiscal and Support Services The organization has been purchasing paper with a 30% post-consumer (recycled) content (all white paper stock). Source: Purchasing Records		

- The City will increase the share of purchased recycled materials by 10% annually through 2016*

Target Met	Target Not Met	Undetermined
	X	
Data/Information/Explanation: Reporting Agency-Fiscal and Support Services A mechanism to track and calculate such purchases has not yet been developed. Source: Purchasing		

c. The City will eliminate the use of products, chemicals or compounds that pose a risk to human health or to the environment whenever a viable cost effective alternative is available

Target Met	Target Not Met	Undetermined
	X	
Data/Information/Explanation: Reporting Agency- Fiscal and Support Services Target is an ongoing process as new products are developed and introduced. Source: Purchasing, Building Maintenance		

d. The City will purchase environmentally friendly equipment and vehicles whenever performance requirements and cost are comparable.

Target Met	Target Not Met	Undetermined
X		
Data/Information/Explanation: Reporting Agency-Public Works In 2012, the City replaced 8 vehicles (cars and light duty trucks) all with flex fuel capabilities. A single axle dump truck, patch truck and aerial truck that were replaced in 2012 were equipped with the latest environmental equipment that meet or exceed the current EPA standards. Source: Central Garage		

ONGOING GOALS-Desired Outcomes-Success Targets

O.G.1. We will provide streamlined, cost effective, quality services with limited resources

- **The quality of service delivered by the city will consistently meet or exceed customer expectations (d.o.1)**

a. *Customer surveys for City services delivered will reflect customer satisfaction from not less than 90% of respondents*

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Administration In 2012, a strong 86% of city staff were rated favorably for performance compared to 54% in 2008. 91% of residents stated the city services were easy to obtain compared to 87% in 2008 (The same comprehensive survey last conducted in 2008). Source: 2012 Resident Community Survey Report</p>		

- **Service delivery will improve on an ongoing basis (d.o.2)**

a. *Implementation and execution of continuous improvement programs throughout all departments*

Target Met	Target Not Met	Undetermined
	X	
<p>Data/Information/Explanation: Reporting Agency-Administration City goals with performance measures have been established. Further quality improvement programs are being researched. Source: Internal Data</p>		

b. *Qualification for Malcolm Baldrige or comparable quality improvement award*

Target Met	Target Not Met	Undetermined
	X	
Data/Information/Explanation: Reporting Agency- Administration Implementing a Baldrige or comparable program is anticipated for 2014. Source: Internal		

c. *Cost effectiveness performance benchmark comparisons from each department will reflect upper quartile performance for each high priority benchmark measure*

Target Met	Target Not Met	Undetermined
	X	
Data/Information/Explanation: Reporting Agency-Administration It is anticipated that the benchmarking program will be begin in 2013 and will be implemented by end-year 2014. Source: Internal		

O.G. 2 We will ensure the financial stability of the City

- **City funds will be protected against loss (d.o.1)**

a. *All City funds will be FDIC insured up to the legal maximum per account*

Target Met	Target Not Met	Undetermined
		X
Data/Information/Explanation: Reporting Agency-Fiscal and Support Services Information unavailable.		

Target Met	Target Not Met	Undetermined
Source: 2011 CAFR, 2012 Monthly Financial Reports – Investment Reports		

b. *Any funds in excess of the FDIC maximum in any one account will be properly collateralized*

Target Met	Target Not Met	Undetermined
		X
Data/Information/Explanation: Reporting Agency-Fiscal and Support Services Information unavailable.		
Source: Banking agreement with US Bank/4M; 2011 Auditor’s Report; 2011 CAFR		

c. *The City’s investment portfolio will be diversified so as to minimize potential losses on individual securities*

Target Met	Target Not Met	Undetermined
		X
Data/Information/Explanation: Reporting Agency-Fiscal and Support Services Information unavailable.		
Source: Monthly Investment Securities Inventory report		

- **City administration will provide meaningful short, intermediate and long term fiscal planning (d.o.2)**

a. *The operating budget document will provide annual and multi-year operating plans*

Target Met	Target Not Met	Undetermined
X		
Data/Information/Explanation: Reporting Agency-Fiscal and Support Services A two-year budgeting process was implemented in 2012 for the 2013 and 2014 budget. Source: 2013/2014 Budget document		

b. *Staff will annually provide life-cycle capital plans for all long-lived assets*

Target Met	Target Not Met	Undetermined
		X
Data/Information/Explanation: Reporting Agency-Fiscal and Support Services Information unavailable. Source: 2012 Budget document, 2013 Budget and 2013 Budget workpapers		

- **The City will take appropriate actions to buffer essential government services against the effects of significant economic downturns (d.o.3)**

a. *Fund reserves as indicated by year end cash balances will be maintained at levels allowing for short term funding of operations in emergency situations*

Target Met	Target Not Met	Undetermined
X		

Target Met	Target Not Met	Undetermined
<p>Data/Information/Explanation: Reporting Agency-Fiscal and Support Services Fund reserves were maintained in accordance with city policy to meet short-term emergency operations.</p> <p>Source: 2011 CAFR, 2012 CAFR workpapers</p>		

b. *Essential services as determined by the City Council will be funded from non-volatile resources*

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Reporting Agency- Administration The City continues to explore non-volatile funding sources for essential services.</p> <p>Source: Internal</p>		

- **The City will position itself for economic growth (d.o.4)**

a. *The City will keep current and adhere to the Comprehensive Plan*

Target Met	Target Not Met	Undetermined
X		
<p>Data/Information/Explanation: Reporting Agency- Business and Development The 2030 Comprehensive Plan, adopted by the City Council on March 22, 210 is current and used by the City as a development guide.</p> <p>In 2012, minor amendments to the land use element of the Comp Plan were completed which enabled the development of a 90,000 sq. ft. industrial building on the former NW Racquet Club Site/Lifetime Site and the replacement of the 97 bed Maranatha Nursing Home and future Senior apartments for Independent living.</p>		

Target Met	Target Not Met	Undetermined
Source: Internal Records		

b. Capital Improvement Plans will reflect the intentions of the Comprehensive Plan

Target Met	Target Not Met	Undetermined
X		
Data/Information/Explanation: Reporting Agency-Business and Development The implementation component of the adopted 2030 Comprehensive Plan includes the City Capital Improvement Plan. Source: Internal Records		

O.G.3 We will move toward maintaining or lowering the level of the City's property taxes

- **Except in extraordinary circumstances the property tax levy will not increase faster than the inflation rate (d.o.1)**

a. Property tax levy increases should not exceed the rate of inflation

Target Met	Target Not Met	Undetermined
X		
Data/Information/Explanation: Reporting Agency-Fiscal & Support Services The property tax levy did not exceed the level of inflation (per O.G.3 b). Source: Federal Bureau of Labor Statistics (for CPI-U), State of Minnesota Implicit Price Deflator (IPD) 2012, 2013 budget workpapers		

b. *If the property tax levy increase exceeds the rate of inflation a clear, extraordinary circumstance justifying the increase will be identified*

Target Met	Target Not Met	Undetermined
		N/A
<p>Data/Information/Explanation: Reporting Agency-Administration Not applicable since the property tax levy increase did not exceed inflation.</p> <p>Source: Federal Bureau of Labor Statistics (for CPI-U), State of Minnesota IPD, 2013 budget workpapers</p>		

- **The City will expand the industrial and commercial tax base to relieve the residential property tax burden (d.o.2)**

a. *The City commercial/industrial tax base increases at a rate faster than the residential tax base*

Target Met	Target Not Met	Undetermined
X		
<p>Data/Information/Explanation: Administration The commercial and industrial tax base experience improvement of \$19,628,000 representing 94% of the total city improvements compared to residential improvements of \$1,016,2000 in 2012, taxes payable in 2013. This indicates a higher growth in the commercial/industrial market than residential market.</p> <p>Source: Internal Records- Assessing Records</p>		

- **The inflation adjusted property taxes paid by households living median valued homes will be stabilized or reduced or reduced over time (d.o.3)**
 - a. *The inflation adjusted city property taxes payable for the median valued single family home will be equal or less than the calculated city taxes payable for the prior year.*

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Fiscal and Support Services The City taxes payable for 2013 for the median estimated market value house in 2012 was 6.6% less than the City taxes payable for 2012. For City taxes payable in 2013, the median value house was \$119,800 with a City tax of \$734.27. For taxes payable 2012, the median value house was \$133,800 with a City tax of \$786.17.</p> <p>Source: 2013 Budget workpapers and calculations shown in in presentations (reported in City Watch Spring 2013)</p>		

O.G.4. We will ensure the city’s influence at the legislature

- **Local, State and Federal legislators will be informed regarding the City needs that may be affected by legislation (d.o.1)**
 - a. *Annually the City Council and staff will assess legislative needs and communicate directly with appropriate Local, State and Federal legislators*

Target Met	Target Not Met	Undetermined
X		
<p>Data/Information/Explanation: Administration Information was prepared by city staff and Council and provided to the legislators before each session and ongoing as needed.</p>		

Target Met	Target Not Met	Undetermined
Source: Internal		

- **We will maintain positive relationships with Local, State and Federal legislators (d.o.2)**
 - a. *Legislative officials will address the City Council annually regarding their efforts on behalf of our shared constituents*

Target Met	Target Not Met	Undetermined
X		
Data/Information/Explanation: Administration In 2012, State Legislators provided an annual update at the Community Center following the end of legislative session. Source: Internal		

- b. *Legislators will sponsor and support legislation on behalf of the City*

Target Met	Target Not Met	Undetermined
X		
Data/Information/Explanation: Administration The continuation of Hennepin County's ERF program fund part of environmental corrections was supported. Surly Legislation was supported to support a local business. Source: Office of the Reviser of Statutes		

O.G.5. We will improve the image of the City with citizens and others

- **Citizens and others throughout the State will recognize Brooklyn Center as a safe, quality, attractive community in which to live, work and play (d.o.1)**

- a. *The rate of property value increase in each property classification will equal or exceed the average rate of increase in Hennepin County and in the State*

Target Met	Target Not Met			Undetermined		
	X					
Data/Information/Explanation: Business and Development						
Overall property values for several property classifications increased at a higher rate or decreased at a lower rate than the average rate in Suburban Hennepin County, based on figures for tax payable 2012. See the chart below.						
Property Class	Brooklyn Center			Suburban Hennepin County		
	2010 Pay 2011	2011 Pay 2012	% Chg	2010 Pay 2011	2011 Pay 2013	% Chg
Commercial	\$258,151,100	\$245,520,600	-4.89%	\$13,063,354,700	\$12,775,321,200	-2.20%
Farm	\$167,100	\$168,300	0.72%	\$685,190,600	\$665,820,400	-2.83%
Industrial	\$121,236,500	\$117,713,500	-2.91%	\$5,683,175,200	\$5,502,930,400	-3.17%
Residential	\$1,136,222,200	\$1,100,700,500	-3.13%	\$72,285,145,600	\$69,713,741,200	-3.56%
Apartment	\$166,084,000	\$168,768,000	1.62%	\$4,801,064,300	\$4,866,414,700	1.36%
Other	\$457,000	\$457,000	0.00%	\$35,722,600	\$35,629,600	-0.26%
Total	\$1,682,317,900	\$1,633,327,900	-2.91%	\$96,553,653,000	\$93,559,857,500	-3.10%
Source: Hennepin County and City Assessing Records						

b. *Citizen survey results will reflect the perception that Brooklyn Center is a safe, quality, attractive place to live, work and play*

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Administration In 2012, a strongly positive 85% of residents rated the quality of life favorably in Brooklyn Center compared to 65% in 2008.</p> <p>Source: 2012 Resident Community Survey</p>		

c. *Positive press regarding the City Of Brooklyn Center will increase*

Target Met	Target Not Met	Undetermined
		X
<p>Data/Information/Explanation: Administration Brooklyn Center received positive press on several occasions including topics such as:</p> <ul style="list-style-type: none"> • Development • Multicultural efforts • Rental property awards • Housing programs • Reduced crime • Recreation programs- Halloween party • And other initiatives. <p>Source: Internal Data</p>		

O.G.6 We will ensure the City drinking water is high quality and that the storm water is properly managed

- **The City drinking water will meet or exceed safe drinking water standards of the State of Minnesota (d.o.1)**

a. *City will meet or exceed all safe water standards*

Target Met	Target Not Met	Undetermined
X		
<p>Data/Information/Explanation: Public Works No contaminants were detected at levels that violated federal drinking water standards as outlined in the City’s annual Consumer Confidence Report. This report is prepared in accordance with Environmental Protection Agency and State of Minnesota regulations.</p> <p>Source: City Watch, Summer 2012 Edition 179</p>		

b. *The water supply will be protected against emerging and potential water contaminants*

Target Met	Target Not Met	Undetermined
X		
<p>Data/Information/Explanation: Public Works The City continues to maintain and protect our well water supply through our Wellhead Protection Plan. Additionally, in 2012 we proactively participated with the state agencies by testing our well water including monthly coliform and chlorine residual (32 samples per month), nitrate samples (9 samples), Trihalomethane (1 sample), and fluoride sampling (394 samples) - no issues were identified. Other ongoing partnering work includes remediation of the dry cleaning site at 1910 57th Avenue, remediation of the Joslyn site and associated parcels and continued associated remediation of the dry cleaning site at 6846 Brooklyn Boulevard. Additionally, 10 private wells were sealed and no underground tanks were removed in 2012.</p> <p>Source: Wellhead Protection Plan, July 2005; Public Works records; and Building Department records</p>		

- **Storm water runoff will be managed in an efficient and environmentally sensitive manner (d.o.2)**
 - a. *The City will implement and maintain all priority elements of the Brooklyn Center Local Water Management Plan by 2012*

Target Met	Target Not Met	Undetermined
	X	X
<p>Data/Information/Explanation: Public Works Priority elements completed in 2012 include initiating the 2012 dredging project and completing the Shingle Creek Daylighting project as part of the Shingle Creek Crossings Development. Other ongoing priorities that have been met include street sweeping, pond inspection and maintenance, water quality best management practices maintenance (e.g. sump manholes and grit chambers) and construction of storm water improvements as part of developments that occurred in the City in 2012. An outstanding priority includes updating the City’s illicit discharge ordinance and policy plan, which is planned to be initiated in 2013.</p> <p>Source: Local Water Management Plan, June 2006</p>		

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